

Bringing public buyers and suppliers of innovation together

WHAT

Innovation Procurement Brokers (InnoBrokers) facilitates procurement of innovative goods and services by linking public buyers with innovative companies

WHY

Innovation procurement brokerage can provide opportunities for SMEs with solutions to public authority needs to bid for tenders

WHO

- Public buyers
- → SMEs and start-ups
- Organisations supporting innovation procurement

HOW



Testing innovation procurement brokerage approaches at regional and European level



Supporting and carrying out assessment of public authority needs



ups and SMEs across Europe to find innovative solutions to needs

WHERE



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August 2020

WHEN

August 2018

Planning and setting up regional InnoBrokers pilots

Needs assessment and training activities

Analyse and engage with market for innovative solutions

Scaling up Innobrokers pilots to European level

Case studies and models for brokerage based on pilots

OBJECTIVES

- **→** Develop and implement an InnoBrokers business model
- Create procurement opportunities for SMEs and/or start-ups

PLANNED OUTCOMES

20 public buyers engaged with the network

40 suppliers engaged with the network

5 needs assessment workshops

5 market engagement events

1 combined Innobrokers model for future activities





















